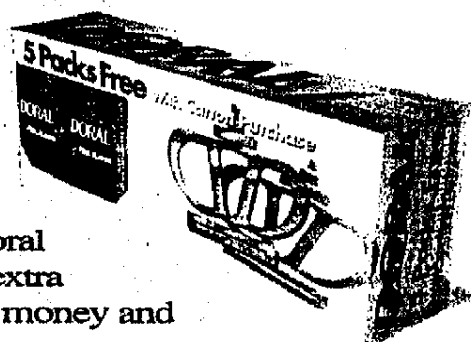


Another Great Deal From America's #1 Selling Value Brand: Buy A Carton & Get 5 Packs Free

Special Carton -

This 5 Packs Free promotion is a great way to give customers a special Doral Bonus. Our new promotional carton contains 15 packs of Doral (10 in a regular carton, plus 5 extra packs), saving your customers money and driving your sales up, up, up.



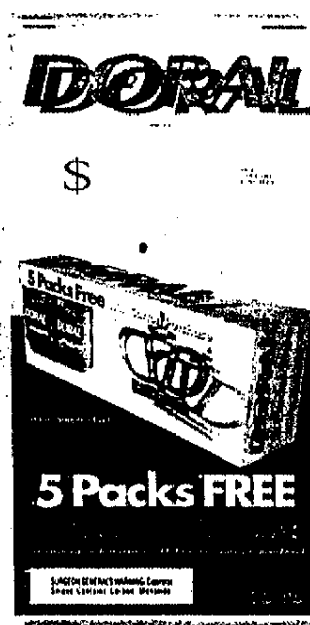
8-Case Header

Tops off your store display. Includes promotion, information and pricing area.



Special 8-Case Side Card & Poster

Increases customer awareness along with offering additional in-store advertising opportunities. Side card easily attaches to display, while the 21" x 39" poster is an impactful piece to announce the price of this great offer.



Details -

- 20 special cartons per SKU
- Special complimentary tear-tape on all free packs
- Offer to customer - Get 5 packs free with carton purchase

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